Organised by





Supported by























INTRODUCTION

Green Future Sarawak 2022 is all about bringing people together to explore environmental issues and build a more sustainable economy. We believe that creating a sustainable future is not something any one organization can achieve alone, and your participation and care would be indispensable to this conference.

The world is waiting - Let's inspire the world and create a green future together!

Theme : Green & Sustainable Living Extravaganza

Date :3-5 November 2022

Time : 9 AM - 5 PM

Venue : Borneo Cultures Museum, Kuching, Sarawak, Malaysia

Organized By: Ethos Connect International Consulting Sdn Bhd

Supported By: Ministry of Tourism Malaysia, Cuti-Cuti Malaysia, Sarawak Business

Events, Intertek, Centre of Technology Excellence Sarawak (CENTEXS)

Sarawak Biodiversity Center, Sarawak Energy Berhad (TBC)



GFS 2022: Day 1 Thursday, 3 November 2022

Time	Session
09.00 AM	Registration
09.30 AM	Going Zero Waste - Business & Individuals Melissa Tan Climate Action & Sustainability Advocate
10.30 AM	Arrival of YB Dato Sri Haji Abdul Karim Rahman Hamzah, Minister of Tourism, Creative Industry, Performing Arts Sarawak Minister of Youth, Sports & Entrepreneur Development Sarawak
10.40 AM	National Anthem of Malaysia - Negaraku State Anthem of Sarawak - Ibu Pertiwiku
10.45 AM	Welcoming Remarks by Master of Ceremony Kamarul Bahrin Haron Bacaan Doa Pembuka Majlis Encik Khairul Nizam Bin Abdul Haris
10.50 AM	Opening Remarks by YB Dato Sri Haji Abdul Karim Rahman Hamzah, Minister of Tourism, Creative Industry, Performing Arts Sarawak Minister of Youth, Sports & Entrepreneur Development Sarawak
11.00 AM	Video Presentation Green Future Sarawak & A Journey Awaits
11.10 AM	Planting Seed Ceremony for a Green Future Sarawak
11.30 AM	Lunch



GFS 2022: Day 1 Thursday, 3 November 2022

Time	Session
1400	Managing Tourist Expectation - Safe Sustainable Practices Mr. Jason Burnett Group Technical Director of Cristal & Checkpoint, United Kingdom
1440	The Emerging New Trends Ms. Celine Wickerhoff Director of Business Development, Asia Pacific, Expedia Group Media Solutions
1540	FORUM DISCUSSION TOPIC: Responsible Tourism. Why It Matters? Panel: Datu Hii Chang Kee, Permanent Secretary Ministry of Tourism, Creative Industry & Performing Arts Sarawak Celine Wickerhoff Director of Business Development, Asia Pacific, Expedia Group Media Solutions Jason Burnett Group Technical Director of Cristal & Checkpoint United Kingdom Moderator: Kamarul Bahrin Haron
1620	Climate Change Is Real. Carbon Footprint Impact Mr. Yi Hang Yu Manager Of Climate Change & Sustainability, Hong Kong (Online)
1700	End Of The Day



GFS 2022: Day 2 Friday, 4 November 2022

Time	Session
0900	GFS 2022 Participants Registration @ Lobby
1000	Exhibition
1400	Sustainability & Innovation Certification Pathways to Global Competitiveness Centre for TechnIcal Excellence Sarawak (CENTEXS) & Ethos Connect International Consulting Sdn Bhd & Intertek Ceremony Witnessed by: YB DR Haji Hazland Bin Abang Hipni Assistant Minister of Energy & Environmental Sustainability Ministry of Energy and Environmental Sustainability Sarawak
1500	FORUM DISCUSSION Innovation & Sustainability - Current Issues, Challenges & Future Direction Panel: YB Dr Haji Hazland Bin Abang Hipni, Deputy Minister for Energy & Environmental Sustainability Mr Paul Bond Ferdinand Chamberlin, Deputy Controller of Environmental Quality Sarawak Mr Jordan Ong President SME Association of Sarawak Moderator Kamarul Bahrin Haron
1530	Totally Protected Areas Of Sarawak's Sustainability Strategic Management Ms. Winnie Endun Thomas Akin TPA Constitution and Gazettement Section, Sarawak Forestry Corporation
1600	Sarawak Arts & Crafts Moving Forward with a Green Mission Mr. Gerald Goh President of Sarawak Arts and Handicraft Association
1630	Transformation to Sustainable Business - Sustainability Reporting Ms. Sandy Morgen Project Manager of IHK-Projektgesellschaft, Germany (online)
1700	End Of The Day



GFS 2022: Day 3 Saturday, 5 November 2022

Time	Session
0900	GFS 2022 Participants Registration @ Lobby
0930	BOD & Management Duties & ESG Considerations in Decision Making Mr. Roberto Benetello Executive Director of the Business Council for Sustainable Development Malaysia
1000	Challenges on Implementation of Green Initiatives Ms. Lian See Kueh General Manager of Sutera Sanctuary Lodges Malaysia
1030	Air Quality: Sources of Air Pollution and Impact on Environment and Human Health Mr. Reg De Wit Environmental Services Manager, Indonesia
1130	Risk Management and Management of Supply Chain Mr. David Kong Head of Business Assurance, Malaysia
1200	End Of The Day



Guest Speakers



Ms. Celine Wickerhoff
Director of Business Development
Expedia Group Media Solutions
Asia Pacific



Mr. Jason Burnett
Group Technical Director
Intertek Cristal & Checkpoint
United Kingdom



Mr. Roberto Benetello
Executive Director Business Council
for Sustainable Development
BCSD Malaysia



Ms. Melissa Tan
Climate Action &
Sustainability Advocate,
EarthDay.org Ambassador





Mr. Reg De Wit Intertek Environmental Services Manager, Intertek Indonesia



Ms. Sandy Morgen
Project Manager of IHKProjektgesellschaft,
Germany



Ms. Winnie Endun Thomas Akin TPA Constitution and Gazettement Section, Sarawak Forestry Corporation



Mr. Yi Hang Yu Manager Climate Change & Sustainability Manager Intertek Hong Kong





Ms. Lian See Kueh General Manager of Sutera Sanctuary Lodges Malaysia



Mr. David Kong Head of Business Assurance, Intertek Malaysia



Mr. Gerald Goh President of Sarawak Arts and Handicraft Association



Eco-Warriors



Melissa Tan
Climate Action and Sustainability Advocate



Sulie Abell
CEO & Founder Sluvi Natural Borneo

Exclusive Exhibitors

















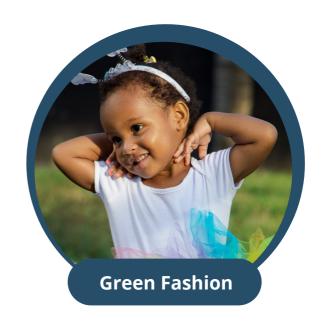
Batik Linut Lamin Dana



Kid's Activities5 November 2022 0930 AM - 1130 AM

Say NO to fast fashion

Learn how to upcycle old and unwanted clothing into something new. Give old clothes a second life.



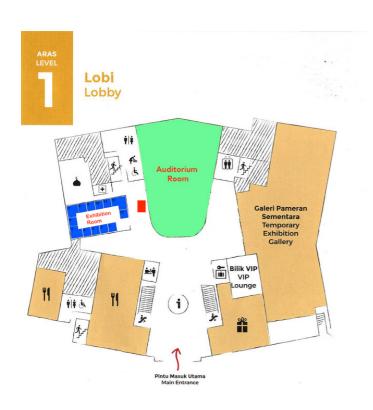


Take waste from the garbage to the gallery

Bring your little ones to join us in transforming trash into stunning art pieces!



GFS 2022 Layout











THE CONFERENCE SECRETARIAT

Ethos Connect International Consulting Sdn Bhd

GF - 3rd Floor, Wisma Yee Soon Yew,

Jalan Song Thian Cheok, 93100 Kuching, Sarawak

Tel:+6017-2728811/+60113-1919058

Fax: +6082-230802

Email: support@sustainableborneo.my Web: www.sustainableborneo.my